Claims

What is claimed is:

1. A method for selecting digital content for broadcast delivery to multiple users, said method comprising the steps of:

identifying content of interest to multiple users; and

broadcasting said content of interest to multiple users for storage in a client-side cache.

- 2. The method of claim 1, wherein the step of identifying content of interest to multiple users further comprises the step of statistically analyzing recent user requests for content.
- 3. The method of claim 1, wherein the step of identifying content of interest to multiple users further comprises the step of analyzing a user profile for each of said users.
- 4. The method of claim 1, wherein the step of broadcasting said content further comprises the step of broadcasting said content of interest to said plurality of client-side caches until an estimated client-side cache size limit is reached.
- 5. A method for selecting digital content for broadcast delivery to multiple users, said method comprising the steps of:

determining a server cache size limit;

identifying content of interest to multiple users;

limiting said content of interest to said server cache size limit; and

broadcasting said content of interest to multiple users for storage in a client-side cache.

- 6. The method of claim 5, wherein the step of identifying content of interest to multiple users further comprises the step of statistically analyzing recent user requests for content.
- 7. The method of claim 5, wherein the step of identifying content of interest to multiple users further comprises the step of analyzing a user profile for each of said users.
- 8. A method for selecting digital content for broadcast delivery to a plurality of client-side caches, said method comprising the steps of:

determining an estimated client-side cache size limit;

identifying content of interest to multiple users;

broadcasting said content of interest to said plurality of client-side caches until said estimated client-side cache size limit is reached; and

waiting for a drain interval when said estimated client-side cache size limit is reached.

- 9. The method of claim 8, wherein the step of identifying content of interest to multiple users further comprises the step of statistically analyzing recent user requests for content.
- 10. The method of claim 8, wherein the step of identifying content of interest to multiple users further comprises the step of analyzing a user profile for each of said users.

11. A method for storing digital content in a client-side cache, said method comprising the steps of:

receiving content broadcast from a central server;

storing said received content in said client-side cache if said content is of interest to a user;

determining if requested content is in said client-side cache before requesting said content from a remote source.

- 12. The method of claim 11, wherein said step of storing said received content if said content is of interest to a user compares a category of said content to one or more categories selected by said user.
- 13. The method of claim 11, wherein said step of storing said received content if said content is of interest to a user evaluates a user profile.
- 14. The method of claim 11, further comprising the step of requesting said content from an edge server if said requested content is not in said client-side cache.
- 15. The method of claim 11, further comprising the step of requesting said content from a provider of said content if said requested content is not in said client-side cache.
- 16. The method of claim 11, further comprising the step of requesting said content from said remote source using a lower capacity link than a link that receives said content broadcast from a central server.

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17. A system for selecting digital content for broadcast delivery to multiple users, comprising:

a memory that stores computer-readable code; and

a processor operatively coupled to said memory, said processor configured to implement said computer-readable code, said computer-readable code configured to:

identify content of interest to multiple users; and

broadcast said content of interest to multiple users for storage in a client-side cache.

18. A system for storing digital content in a client-side cache, comprising:

a memory that stores computer-readable code; and

a processor operatively coupled to said memory, said processor configured to implement said computer-readable code, said computer-readable code configured to:

receive content broadcast from a central server;

store said received content in said client-side cache if said content is of interest to a user;

determine if requested content is in said client-side cache before requesting said content from a remote source.

- 19. An article of manufacture for selecting digital content for broadcast delivery to multiple users, comprising:
- a computer readable medium having computer readable code means embodied thereon, said computer readable program code means comprising:

a step to identify content of interest to multiple users; and

a step to broadcast said content of interest to multiple users for storage in a client-side cache.

- 20. An article of manufacture for storing digital content in a client-side cache, comprising:
- a computer readable medium having computer readable code means embodied thereon, said computer readable program code means comprising:
 - a step to receive content broadcast from a central server;
- a step to store said received content in said client-side cache if said content is of interest to a user;
- a step to determine if requested content is in said client-side cache before requesting said content from a remote source.